## CLAIMS:

- A flexible planar laminate comprising a layer of kraft paper to which is adhered a vapor barrier layer consistently essentially of high density polyethylene (HDPE) or of polypropylene to which is adhered an adhesive layer of low density polyethylene (LDPE).
- 2. The flexible planar laminate of claim 1 which comprises from 2 to 10 pounds of HDPE and from 3 to 10 pounds of LDPE per 3000 square feet of kraft paper having a weight of 30 to 50 pounds per 3000 square feet.
- The flexible planar laminate of claim 2 which comprises 7 pounds of HDPE and 5 pounds of LDPE per 3000 square feet of kraft paper.
- 4. The flexible planar laminate of claim 1 in which the barrier layer is HDPE and the softening point of the LDPE is from 25 to 75 F° lower than the softening point of the HDPE.
- 5. The flexible planar laminate of claim 1 in which the barrier layer is polypropylene and the softening point of the LDPE is from 50 to 150 F° lower than the softening point of the polypropylene.
- 6. A process for preparing a fiberglass insulation product which comprises the steps of:
  - (a) providing a layer of kraft paper,

- (b) coating the kraft paper layer with HDPE or polypropylene to form an HDPEkraft laminate or a polypropylene-kraft laminate,
- (c) coating the HDPE-kraft laminate or polypropylene-kraft laminate with LDPE to form an LDPE-HDPE-kraft laminate or an LDPE-polypropylene-kraft laminate,
- (d) adjusting the temperature of the LDPE-HDPE-kraft laminate or the LDPEpolypropylene-kraft laminate so that the LDPE becomes tacky while the HDPE or polypropylene remains solid,
  - (e) providing a layer of fiberglass wool, and
- (f) contacting the LDPE layer of the LDPE-HDPE-kraft laminate or of the LDPE-polypropylene-kraft laminate with the fiberglass wool layer with pressure and cooling to bond said LDPE-HDPE-kraft laminate or LDPE-polypropylene-kraft laminate to said fiberglass wool layer to form a fiberglass insulation product.
  - 7. The process of claim 6, which comprises the steps of:
- (b) coating the kraft paper layer with from 2 to 10 pounds of HDPE or of polypropylene per 3000 square feet of said paper to form the HDPE-kraft laminate or polypropylene-kraft laminate, and
- (c) coating the HDPE-kraft laminate or polypropylene-kraft laminate with from 3 to 10 pounds of LDPE per 3000 square feet of said HDPE-kraft laminate or polypropylene-kraft laminate to form the LDPE-HDPE-kraft laminate or LDPE-polypropylene-kraft laminate.
- 8. The process of claim 6 wherein the temperature is adjusted with an infrared heater, a microwave heater, or a rotating hot roll.

- 9. A fiberglass insulation product comprising a layer of fiberglass wool and a flexible planar laminate comprising an external support layer of kraft paper to which is adhered a central vapor barrier layer of high density polyethylene (HDPE) or of polypropylene to which is adhered an internal adhesive layer of low density polyethylene (LDPE).
- 10. The fiberglass insulation product of claim 9 in which the flexible planar laminate comprises from 2 to 10 pounds of HDPE and from 3 to 10 pounds of LDPE per 3000 square feet of kraft paper having a weight of 30 to 50 lbs/ft².
- 11. The fiberglass insulation product of claim 10 in which the flexible planar laminate comprises 7 pounds of HDPE and 5 pounds of LDPE per 3000 square feet of kraft paper.